Control of pubic thought in democratic societies through five filters on news

*Adapted from Noam Chomsky and Ed Herman's *Manufacturing Consent*

New Internationalist, http://www.newint.org/issue333/filtering.htm

1st Filter –
Business interests of owner companies
2nd Filter –
Selling audiences to advertisers
3rd Filter –
Sourcing information from agents of power
4th Filter –
Flak, pressure on journalists, and threats of legal action
5th Filter –
Ideological belief in free markets

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